

GUGGENHEIM BILBAO MUSEOA
JENNY HOLZER, INSTALLATION FOR BILBAO (1997)

The answers here bellow have been extracted from a conversation held with the artist and do not correspond to her own words.

1 Possible solution for the presentation...

The installation is site specific so it was not conceived to be installed at any other sites. The piece was commissioned by the Museum directly to the artist and she chose this gallery.

2 Information on past installations...

None.

3 Information on the origin and nature of...

The artist designed the piece (shape, structure, colours, number of columns, text: rhythm, sequence...) and hired a company for the manufacturing of the columns, hardware and software. These are all industrial and commercial components.

4 the position and arrangement of the objects...

(Refer to question n.3)

As designed by the artist and manufactured by the company.

5 How to deal with the decay of ...

- Maintenance of the electric devices (wires, plugs, electrical outlet)
- Single LED and LED board replacement.
- Daily control of the proper functioning of the piece and prompt assistance to the detected incidents.

6 The possibility of duplication and...

From a physical point of view the "LED appearance" of the text must always be preserved.

Following artist instructions in case of deterioration of any of the components the piece can be intervened at several levels:

1. Replacement of any of the original components with equal new pieces.
2. Replacement of any of the original components with similar new pieces.
3. In the future if any of the two options above are unfeasible due to the obsolescence of equipments the installation could be adapted to new technologies.